

**“EXHIBIT 3”**

**From:** [Gavin Wink](#)  
**To:** [Maou](#)  
**Subject:** Re: J18 Banner Ads  
**Date:** Tuesday, November 2, 2021 6:27:43 AM

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Any word back on this?

On Thu, Sep 16, 2021 at 1:52 AM Gavin Wink <[gavin@jastusa.com](mailto:gavin@jastusa.com)> wrote:  
Got two things in mind!

First, I'd like to run banner ads on uploads of our manga that link back to the official store where you can buy them. I \*don't\* want to takedown the uploads of our titles, just give people an easy option for purchasing them if they do enjoy. So those would be banners on specific pages.

Second, we're running a sale here soon, so I was wondering about shorter term adspace on general areas of the site, and how much that would cost. It'll probably run for about a month or so? That's the current thinking, anyway.

Any estimates on those two propositions?

On Thu, Sep 16, 2021 at 12:29 AM Maou <[maou@nhentai.net](mailto:maou@nhentai.net)> wrote:  
Hey there,

Thanks for your interest.

Do you have a budget and/or any types of ads/positions you're interested in testing/purchasing?

Gavin Wink wrote on 9/15/21 9:21 PM:

> Hello there!

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> Gavin Wink, new marketing hire here at J18. I know we've talked

> briefly about running ads on your sites, but the talks fell through.

> Well, I'd like to open that line of discussion again, if possible! How

> do I go about purchasing adspace on your site?